

TEDxBinnenhof Catwalk for Innovation

Ridderzaal: Binnenhof 11, The Hague, the Netherlands

Programme

9.30-12.00 - RTLz Talkshows 'Let's innovate, let's do business' hosted by RTLz, broadcast live from the Ridderzaal.

12.30 - Doors open for guests

13.20 - Warming up with Pep Rosenfeld

TED-videos, entertainment, introductions.

13.50 - Welcome and opening by **Jim Stolze** Licensee of TEDxBinnenhof and by the host Deputy Prime Minister **Maxime Verhagen**.

14.00 - Catwalk for innovation

Whirl wind **opening show with dance, design, rap, technology and fashion**. Made possible by ABN AMRO.

The artists: Arts The Beatdoctor, Iris van Herpen, Brenda Christina, Red Limo String Quartet, Marga Weimans, Bas Kusters, Ilja Visser, Maryam Kordbacheh, Geert Chatrou, Introdans, Sjaak Hullekes, Jan Taminiau, Blaxtar, Come Correct, BlueLuna, Dutch Fashion Foundation, Bas Andrea & Nathalie Haelermans for House of Orange.

Talks

Charlotte van Erp Taalman Kip – How to turn waste water into a goldmine

Maarten Beelen – A robotic revolution for eye surgery

Yao-Hua Tan – IT innovation to boost international trade

Claire Boonstra – Birth of my dream: using interactive print for better education

Floris de Vos – A portable water drill for the remotest areas

Allard van Hoeken – Working with the tides for clean energy

Hayo Canter Cremers – Farming green energy for cows and men

Niki Fens – Breathomics: Nano solutions with major impact

Rob Baan – Let's change the way we look at food and health

Daan Roosegaarde – Innovation as a Dutch experience

15.40 - "Hard Talk" with RTLz anchor Hella Hueck

No more soft talk, but action. Who can help implement the ideas? Interview on the catwalk with innovators. Call to action for audience, venture capitalists and Embassies.

15.50 - Conversations that matter

The Binnenhof will rock with dynamic talk shows and conversation:

- **Ridderzaal: "Firestarters" hosted by Vodafone**
From innovative and creative ideas to business proposition. Short interviews and animated discussions with young entrepreneurs and some of the speakers moderated by journalist Ernst Jan Phauth and co-host Tim de Gier.
- **Rolzaal: "Let's go international" hosted by ING and VNO-NCW**

International entrepreneurs, diplomats and a (virtual) audience share ideas on how to take Dutch innovations abroad. Journalist Joost Karhof will explore this theme with amongst others Michael Braungart and Charlotte van Erp Taalman Kip.

- **Kelderzaal: Drink and chat (Dutch borrel)** hosted by the Federation of the Dutch Food Industry (FNLI)

17.00 - The end